

multichannel ecommerce: EPOS

Connecting Business Transactions Through a Single Interface

EPOS (Electronic Point of Sale)

"The Advansys EPOS system turns a PC into an advanced cash register that anybody can use"



The biggest headache for most retailers is managing logistics and distribution for their retail stores and online ecommerce operations. The Advansys fully integrated EPOS system solves this headache as it is flexible and easy to use giving you the power to manage orders, deposits, returns, back orders, replenishment and bar-coded receipts. By having a seamless integrated platform into all of these back end systems gives you the ability to pull off valuable real time and historical reports so that you have full control of your business at any point in time.

- ✓ **Increase productivity**
- ✓ **Reduce overheads**
- ✓ **Alert of stock losses**
- ✓ **Tighter control of prices & profit margins**
- ✓ **Streamline & automate processes**

MOTO (Mail Order & Telephone Order)

- ✓ *Shave time off in processing telephone orders*
- ✓ *Improve customer service*
- ✓ *Keep all of your customer interactions (whether it is MOTO or ecommerce) in one central location*
- ✓ *Understand your customer buying habits*



Moto gives you the ability to take orders over the phone and via mail order giving your customers even more choice on how they interact with your online business. The beauty of the Advansys ecommerce framework is that it allows you to manage all of these interactions via one single interface.

What happens when a customer wants to place an order via the phone?

- Quick search facility to easily find the product.
- If new customer: postcode up look facility to accurately and quickly find the customers address.
- If existing customer: quick customer account look up to pull up all the customers previous interactions with your company.
- Single view of the customer's order and shipping methods.
- Ability to securely enter the customer's credit card details and take payment.
- No credit details are stored.
- Fully PCI DSS compliant (payment card industry data security standard).

